BASS, BERRY & SIMS PLC

A PROFESSIONAL LIMITED LIABILITY COMPANY ATTORNEYS AT LAW

AMSOUTH CENTER
315 DEADERICK STREET, SUITE 2700
NASHVILLE, TN 37238-3001
(615) 742-6200

KNOXVILLE MEMPHIS

OTHER OFFICES:

NASHVILLE MUSIC ROW

www.bassberry.com

September 24, 2003

VIA EXPRESS MAIL EL 961310907 US

ROBERT L. BREWER

TEL: (615) 742-7760 FAX: (615) 742-0410

rbrewer@bassberry.com

Assistant Commissioner for Trademarks
ATTN: Charles L. Jenkins, Jr., Examining Attorney
Trademark Law Office 105
Box Responses-No Fee
2900 Crystal Drive
Arlington, Virginia 22202-3513

Re: Serial No.: 78/175615

Mark: 99

Response to Office Action

Dear Commissioner:

Please accept the enclosed Response to Office Action on behalf of the Applicant, 99 Boston, Inc.

Also enclosed is a postcard to verify the receipt of the Response by your office. Please stamp the postcard and return it to me for my records.

Thank you for your attention to this matter.

Sincerely,

Robert L. Brewer

RLB:mdm

09-25-2003

U.S. Patent & TMOfc/TM Mail Ropt Dt. #39